CONTRACT

WFLA 200 S. Parker Street Tampa, FL 33606 (813) 221-5771

And:

Buying Time 650 Massachusetts Avenue NW Suite 210 Washington, DC 20001-3796 **USA**

	Contract / Re	vision		Alt Order #	<u> </u>
	948291	/		25321280	
<u>Product</u>	1			•	
Farmer/Montelione/ War	ren				
Contract Dates	Estimate #				
09/30/16 - 11/08/16	5085				
Advertiser	•		<u>Or</u>	iginal Date	/ Revision
POL/FL Democratic Part	ty		(09/30/16	/ 10/10/16
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	cast	t	Cash
	<u>Property</u>	Accou	nt E	xecutive	Sales Office
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	EOM/EOC	Broadcast			Cash			
	Property	Account Ex	xecut	<u>ive</u>	Sales Office			
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	Special Hand	ing						
	<u>Demographic</u>					_		
	Adults 35+							
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	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week R	ate Rtn TypeSpot	ts	Amount
N 4 WFLA 10/18/16 10/18/16 Today Show 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16 -T 1	9-10a <u>Rate</u> \$1,325.00	:30	NM	1	\$1,325.00
N 5 WFLA 10/25/16 10/25/16 Today Show 2 Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 -T 1	9-10a <u>Rate</u> \$1,325.00	:30	NM	1	\$1,325.00
N 6 WFLA 11/01/16 11/01/16 Today Show 2 Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 -T 1	9-10a <u>Rate</u> \$1,325.00	:30	NM	1	\$1,325.00
N 7 WFLA 11/08/16 11/08/16 Today Show 2 Start Date End Date Weekdays Spots/Week Week: 11/07/16 11/13/16 -T 1	9-10a <u>Rate</u> \$1,325.00	:30	NM	1	\$1,325.00
N 11 WFLA 10/04/16 10/04/16 Today Show 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16 -T 1	12-1258p <u>Rate</u> \$450.00	:30	NM	1	\$450.00
N 12 WFLA 10/07/16 10/07/16 Today Show 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16F 1	12-1258p <u>Rate</u> \$450.00	:30	NM	1	\$450.00
N 13 WFLA 10/14/16 10/14/16 Today Show 3 Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16F 1	12-1258p <u>Rate</u> \$450.00	:30	NM	1	\$450.00
N 14 WFLA 10/18/16 10/18/16 Today Show 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16 -T 1	12-1258p <u>Rate</u> \$450.00	:30	NM	1	\$450.00
N 15 WFLA 10/25/16 10/25/16 Today Show 3 Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 -T 1	12-1258p <u>Rate</u> \$450.00	:30	NM	1	\$450.00
N 16 WFLA 10/28/16 10/28/16 Today Show 3 Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 F 1	12-1258p <u>Rate</u> \$450.00	:30	NM	1	\$450.00
N 17 WFLA 11/01/16 11/01/16 Today Show 3 Start Date End Date Weekdays Spots/Week	12-1258p <u>Rate</u>	:30	NM	1	\$450.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



Contract / Revision Alt Order # 948291 25321280 **Contract Dates Product** Estimate # 09/30/16 - 11/08/16 Farmer/Montelione/ War 5085

<u>Advertiser</u> Original Date / Revision / 10/10/16 09/30/16 **POL/FL Democratic Party**

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week R	ate Rtn TypeSpots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 -T 1	<u>Rate</u> \$450.00			
N 18 WFLA 11/03/16 11/03/16 Today Show 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16T 1	12-1258p <u>Rate</u> \$450.00	:30	NM 1	\$450.00
N 19 WFLA 11/04/16 11/04/16 Today Show 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16F 1	12-1258p <u>Rate</u> \$450.00	:30	NM 1	\$450.00
N 20 WFLA 11/07/16 11/07/16 Today Show 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/07/16 11/13/16 M 1	12-1258p <u>Rate</u> \$450.00	:30	NM 1	\$450.00
N 30 WFLA 10/01/16 10/01/16 Late News M-Su <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/26/16 10/02/16S- 1	M-Su <u>Rate</u> \$685.00	:30	NM 1	\$685.00
N 32 WFLA 10/03/16 10/03/16 Last Call Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 M 1	M-F 137-205a <u>Rate</u> \$220.00	:30	NM 1	\$220.00
N 33 WFLA 10/05/16 10/05/16 Last Call Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16w 1	M-F 137-205a <u>Rate</u> \$220.00	:30	NM 1	\$220.00
N 34 WFLA 10/07/16 10/07/16 Last Call Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16F 1	M-F 137-205a <u>Rate</u> \$220.00	:30	NM 1	\$220.00
N 35 WFLA 10/10/16 10/10/16 Last Call Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 M 1	M-F 137-205a <u>Rate</u> \$220.00	:30	NM 1	\$220.00
N 36 WFLA 10/19/16 10/19/16 Last Call Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16w 1	M-F 137-205a <u>Rate</u> \$220.00	:30	NM 1	\$220.00
N 37 WFLA 10/24/16 10/24/16 Last Call Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 M 1	M-F 137-205a <u>Rate</u> \$220.00	:30	NM 1	\$220.00
N 38 WFLA 10/26/16 10/26/16 Last Call Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16w 1	M-F 137-205a <u>Rate</u> \$220.00	:30	NM 1	\$220.00
N 39 WFLA 10/31/16 10/31/16 Last Call Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 M 1	M-F 137-205a <u>Rate</u> \$220.00	:30	NM 1	\$220.00
N 40 WFLA 11/01/16 11/01/16 Last Call Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 -T 1	M-F 137-205a <u>Rate</u> \$220.00	:30	NM 1	\$220.00
N 41 WFLA 11/03/16 11/03/16 Last Call Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16T 1	M-F 137-205a <u>Rate</u> \$220.00	:30	NM 1	\$220.00
N 42 WFLA 11/07/16 11/07/16 Last Call Start Date End Date Weekdays Spots/Week Week: 11/07/16 11/13/16 M 1	M-F 137-205a <u>Rate</u> \$220.00	:30	NM 1	\$220.00
D 43 WFLA 10/12/16 10/12/16 Wed 9p L&O SVU	9-10p	:30	NM 0	\$0.00
N 44 WFLA 11/02/16 11/02/16 Wed 9p L&O SVU	9-10p	:30	NM 1	\$5,500.00

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Contract / Revision Alt Order # 948291 25321280 **Contract Dates Product** Estimate # 09/30/16 - 11/08/16 Farmer/Montelione/ War 5085

Advertiser Original Date / Revision / 10/10/16 09/30/16 **POL/FL Democratic Party**

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeSpo	ts	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16w 1	<u>Rate</u> \$5,500.00				
N 45 WFLA 10/07/16 10/07/16 Fri 8p Timeless Start Date End Date Weekdays Spots/Week	8-9p Rate	:30	NM	1	\$1,000.00
Week: 10/03/16 10/09/16F 1	\$1,000.00				
N 46 WFLA 10/21/16 10/21/16 Fri 8p Undateable Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16F 1	8-9p <u>Rate</u> \$1,000.00	:30	NM	1	\$1,000.00
N 47 WFLA 10/28/16 10/28/16 Fri 8p Undateable Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16F 1	8-9p <u>Rate</u> \$1,000.00	:30	NM	1	\$1,000.00
N 48 WFLA 11/04/16 11/04/16 Fri 8p Undateable Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16F 1	8-9p <u>Rate</u> \$1,000.00	:30	NM	1	\$1,000.00
N 49 WFLA 10/01/16 10/01/16 Local Sa 6a News Start Date End Date Weekdays Spots/Week Week: 09/26/16 10/02/16S- 1	6-7a <u>Rate</u> \$40.00	:30	NM	1	\$40.00
N 50 WFLA 10/01/16 10/01/16 Local Sa 7a News Start Date End Date Weekdays Spots/Week Week: 09/26/16 10/02/16S- 1	7-8a <u>Rate</u> \$40.00	:30	NM	1	\$40.00
N 51 WFLA 10/01/16 10/01/16 SNL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/26/16 10/02/16S- 1	Sa 1130p-1a <u>Rate</u> \$515.00	:30	NM	1	\$515.00
N 52 WFLA 10/02/16 10/02/16 WFLA 6a News Sun <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/26/16 10/02/16S 1	Su 6-7a <u>Rate</u> \$40.00	:30	NM	1	\$40.00
N 53 WFLA 10/02/16 10/02/16 WFLA 7a News Su <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/26/16 10/02/16S 1	Su 7-8a <u>Rate</u> \$40.00	:30	NM	1	\$40.00
N 54 WFLA 10/02/16 10/02/16 Today Show Su <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/26/16 10/02/16S 1	8-9a <u>Rate</u> \$850.00	:30	NM	1	\$850.00
N 55 WFLA 10/02/16 10/02/16 Local Su 9a News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/26/16 10/02/16S 1	9-10a <u>Rate</u> \$130.00	:30	NM	1	\$130.00
N 56 WFLA 10/02/16 10/02/16 Meet the Press Start Date End Date Weekdays Spots/Week Week: 09/26/16 10/02/16	10-11a <u>Rate</u> \$1,500.00	:30	NM	1	\$1,500.00
N 57 WFLA 10/09/16 10/09/16 Su 12p News Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16S 1	12-1p <u>Rate</u> \$70.00	:30	NM	1	\$70.00
N 58 WFLA 10/16/16 10/16/16 Su 12p News Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16	12-1p <u>Rate</u> \$450.00	:30	NM	1	\$450.00
N 59 WFLA 10/23/16 10/23/16 Su 12p News Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16	12-1p <u>Rate</u> \$70.00	:30	NM	1	\$70.00
N 60 WFLA 10/30/16 10/30/16 Su 12p News Start Date End Date Weekdays Spots/Week	12-1p <u>Rate</u>	:30	NM	1	\$70.00

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	Contract / Revision	Alt Order #
	948291 /	25321280
Contract Dates	Product	Estimate #
09/30/16 - 11/08/16	Farmer/Montelione/ War	5085

<u>Advertiser</u>	Original Date / Revision
POL/FL Democratic Party	09/30/16 / 10/10/16

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeS	pots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16 1	<u>Rate</u> \$70.00				
N 61 WFLA 11/06/16 11/06/16 Su 12p News Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16S 1	12-1p <u>Rate</u> \$70.00	:30	NM	1	\$70.00
N 62 WFLA 10/02/16 10/02/16 Su 6p News Start Date End Date Weekdays Spots/Week Week: 09/26/16 10/02/16S 1	6-630p <u>Rate</u> \$850.00	:30	NM	1	\$850.00
N 63 WFLA 10/06/16 10/06/16 Early Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16T 1	4-430a <u>Rate</u> \$20.00	:30	NM	1	\$20.00
N 64 WFLA 10/04/16 10/04/16 Early Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16 -T 1	4-430a <u>Rate</u> \$20.00	:30	NM	1	\$20.00
N 65 WFLA 10/05/16 10/05/16 Early Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16w 1	4-430a <u>Rate</u> \$20.00	:30	NM	1	\$20.00
N 66 WFLA 10/07/16 10/07/16 Early Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16F 1	4-430a <u>Rate</u> \$20.00	:30	NM	1	\$20.00
N 67 WFLA 10/10/16 10/10/16 Early Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16 M 1	4-430a <u>Rate</u> \$20.00	:30	NM	1	\$20.00
N 68 WFLA 10/11/16 10/11/16 Early Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16 -T 1	4-430a <u>Rate</u> \$20.00	:30	NM	1	\$20.00
N 69 WFLA 10/12/16 10/12/16 Early Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16w 1	4-430a <u>Rate</u> \$20.00	:30	NM	1	\$20.00
N 70 WFLA 10/14/16 10/14/16 Early Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16F 1	4-430a <u>Rate</u> \$20.00	:30	NM	1	\$20.00
N 71 WFLA 10/17/16 10/17/16 Early Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16 M 1	4-430a <u>Rate</u> \$20.00	:30	NM	1	\$20.00
N 72 WFLA 10/19/16 10/19/16 Early Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16w 1	4-430a <u>Rate</u> \$20.00	:30	NM	1	\$20.00
N 73 WFLA 10/20/16 10/20/16 Early Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16T 1	4-430a <u>Rate</u> \$20.00	:30	NM	1	\$20.00
N 74 WFLA 10/21/16 10/21/16 Early Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16F 1	4-430a <u>Rate</u> \$20.00	:30	NM	1	\$20.00
N 75 WFLA 10/24/16 10/24/16 Early Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16 M 1	4-430a <u>Rate</u> \$20.00	:30	NM	1	\$20.00
N 76 WFLA 10/26/16 10/26/16 Early Today Start Date End Date Weekdays Spots/Week	4-430a <u>Rate</u>	:30	NM	1	\$20.00



	Contract / Revision	Alt Order #
	948291 /	25321280
Contract Dates	<u>Product</u>	Estimate #
09/30/16 - 11/08/16	Farmer/Montelione/ War	5085

<u>Advertiser</u> Original Date / Revision 09/30/16 / 10/10/16 **POL/FL Democratic Party**

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeSp	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 w 1	<u>Rate</u> \$20.00				
N 77 WFLA 10/27/16 10/27/16 Early Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16T 1	4-430a <u>Rate</u> \$20.00	:30	NM	1	\$20.00
N 78 WFLA 10/28/16 10/28/16 Early Today Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16F 1	4-430a <u>Rate</u> \$20.00	:30	NM	1	\$20.00
N 79 WFLA 10/31/16 10/31/16 Early Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 M 1	4-430a <u>Rate</u> \$20.00	:30	NM	1	\$20.00
N 80 WFLA 11/01/16 11/01/16 Early Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 -T 1	4-430a <u>Rate</u> \$20.00	:30	NM	1	\$20.00
N 81 WFLA 11/02/16 11/02/16 Early Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16W 1	4-430a <u>Rate</u> \$20.00	:30	NM	1	\$20.00
N 82 WFLA 11/04/16 11/04/16 Early Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16F 1	4-430a <u>Rate</u> \$20.00	:30	NM	1	\$20.00
N 83 WFLA 11/07/16 11/07/16 Early Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/07/16 11/13/16 M 1	4-430a <u>Rate</u> \$20.00	:30	NM	1	\$20.00
N 84 WFLA 10/03/16 10/03/16 Local News @ 5a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16 M 1	5-530a <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 85 WFLA 10/04/16 10/04/16 Local News @ 5a Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 -T 2	5-530a <u>Rate</u> \$150.00	:30	NM	2	\$300.00
N 86 WFLA 10/05/16 10/05/16 Local News @ 5a Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16w 1	5-530a <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 87 WFLA 10/06/16 10/06/16 Local News @ 5a Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16T 1	5-530a <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 88 WFLA 10/07/16 10/07/16 Local News @ 5a Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16F 1	5-530a <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 89 WFLA 10/11/16 10/11/16 Local News @ 5a Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 -T 1	5-530a <u>Rate</u> \$125.00	:30	NM	1	\$125.00
N 90 WFLA 10/12/16 10/12/16 Local News @ 5a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16w 1	5-530a <u>Rate</u> \$125.00	:30	NM	1	\$125.00
N 91 WFLA 10/13/16 10/13/16 Local News @ 5a Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16T 2	5-530a <u>Rate</u> \$125.00	:30	NM	2	\$250.00
N 92 WFLA 10/14/16 10/14/16 Local News @ 5a Start Date End Date Weekdays Spots/Week	5-530a <u>Rate</u>	:30	NM	1	\$125.00

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	Contract / Revision	Alt Order #
	948291 /	25321280
Contract Dates	<u>Product</u>	Estimate #
09/30/16 - 11/08/16	Farmer/Montelione/ War	5085

 Advertiser
 Original Date / Revision

 POL/FL Democratic Party
 09/30/16 / 10/10/16

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeS	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16F 1	<u>Rate</u> \$125.00				
N 93 WFLA 10/17/16 10/17/16 Local News @ 5a Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 M 1	5-530a <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 94 WFLA 10/18/16 10/18/16 Local News @ 5a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16 -T 1	5-530a <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 95 WFLA 10/19/16 10/19/16 Local News @ 5a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16w 2	5-530a <u>Rate</u> \$150.00	:30	NM	2	\$300.00
N 96 WFLA 10/20/16 10/20/16 Local News @ 5a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16T 1	5-530a <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 97 WFLA 10/21/16 10/21/16 Local News @ 5a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16F 1	5-530a <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 98 WFLA 10/25/16 10/25/16 Local News @ 5a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16 -T 2	5-530a <u>Rate</u> \$150.00	:30	NM	2	\$300.00
N 99 WFLA 10/26/16 10/26/16 Local News @ 5a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16w 1	5-530a <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 100 WFLA 10/27/16	5-530a <u>Rate</u> \$150.00	:30	NM	2	\$300.00
N 101 WFLA 10/28/16	5-530a <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 102 WFLA 10/31/16	5-530a <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 103 WFLA 11/01/16	5-530a <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 104 WFLA 11/02/16 11/02/16 Local News @ 5a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16w 2	5-530a <u>Rate</u> \$150.00	:30	NM	2	\$300.00
N 105 WFLA 11/03/16	5-530a <u>Rate</u> \$150.00	:30	NM	2	\$300.00
N 106 WFLA 11/04/16	5-530a <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 107 WFLA 11/07/16	5-530a <u>Rate</u> \$150.00	:30	NM	2	\$300.00
N 108 WFLA 10/03/16 10/03/16 Local News @ 6a Start Date End Date Weekdays Spots/Week	558-7a <u>Rate</u>	:30	NM	1	\$800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



	Contract / Revision	Alt Order #
	948291 /	25321280
Contract Dates	<u>Product</u>	Estimate #
09/30/16 - 11/08/16	Farmer/Montelione/ War	5085

<u>Advertiser</u> Original Date / Revision 09/30/16 / 10/10/16 **POL/FL Democratic Party**

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 M 1	<u>Rate</u> \$800.00				
N 109 WFLA 10/10/16	558-7a <u>Rate</u> \$800.00	:30	NM	1	\$800.00
N 110 WFLA 10/19/16	558-7a <u>Rate</u> \$800.00	:30	NM	1	\$800.00
N 111 WFLA 10/26/16 10/26/16 Local News @ 6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16w 1	558-7a <u>Rate</u> \$800.00	:30	NM	1	\$800.00
N 112 WFLA 11/01/16 11/01/16 Local News @ 6a Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 -T 1	558-7a <u>Rate</u> \$800.00	:30	NM	1	\$800.00
N 113 WFLA 11/02/16 11/02/16 Local News @ 6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16w 1	558-7a <u>Rate</u> \$800.00	:30	NM	1	\$800.00
N 114 WFLA 11/04/16 11/04/16 Local News @ 6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16F 1	558-7a <u>Rate</u> \$800.00	:30	NM	1	\$800.00
N 115 WFLA 11/08/16 11/08/16 Local News @ 6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/07/16 11/13/16 -T 1	558-7a <u>Rate</u> \$800.00	:30	NM	1	\$800.00
N 116 WFLA 10/07/16 10/07/16 Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16F 1	657-9a <u>Rate</u> \$1,400.00	:30	NM	1	\$1,400.00
N 117 WFLA 10/12/16 10/12/16 Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16w 1	657-9a <u>Rate</u> \$1,400.00	:30	NM	1	\$1,400.00
N 118 WFLA 10/17/16 10/17/16 Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16 M 1	657-9a <u>Rate</u> \$1,400.00	:30	NM	1	\$1,400.00
N 119 WFLA 10/24/16 10/24/16 Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16 M 1	657-9a <u>Rate</u> \$1,400.00	:30	NM	1	\$1,400.00
N 120 WFLA 11/01/16 11/01/16 Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 -T 1	657-9a <u>Rate</u> \$1,400.00	:30	NM	1	\$1,400.00
N 121 WFLA 11/08/16 11/08/16 Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/07/16 11/13/16 -T 1	657-9a <u>Rate</u> \$1,400.00	:30	NM	1	\$1,400.00
N 122 WFLA 10/04/16 10/04/16 M-F 10-11a Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 -T 1	10-11a <u>Rate</u> \$275.00	:30	NM	1	\$275.00
N 123 WFLA 10/05/16 10/05/16 M-F 10-11a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16w 1	10-11a <u>Rate</u> \$275.00	:30	NM	1	\$275.00
N 124 WFLA 10/07/16 10/07/16 M-F 10-11a	10-11a <u>Rate</u>	:30	NM	1	\$275.00

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 Contract / Revision 948291 /
 Alt Order # 25321280

 Contract Dates 09/30/16 - 11/08/16
 Product Farmer/Montelione/ War 5085
 Estimate # 5085

| <u>Original Date / Revision</u> | POL/FL Democratic Party | Og/30/16 / 10/10/16

*Line Ch Start Date End Date Description	Start/End Time [Spots/ Days Length Week	Rate Rtn Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16F 1	<u>Rate</u> \$275.00			
N 125 WFLA 10/10/16	10-11a <u>Rate</u> \$275.00	:30	NM 1	\$275.00
N 126 WFLA 10/12/16	10-11a <u>Rate</u> \$275.00	:30	NM 1	\$275.00
N 127 WFLA 10/14/16 10/14/16 M-F 10-11a Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16F 1	10-11a <u>Rate</u> \$275.00	:30	NM 1	\$275.00
N 128 WFLA 10/17/16	10-11a <u>Rate</u> \$275.00	:30	NM 1	\$275.00
N 129 WFLA 10/19/16 10/19/16 M-F 10-11a Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16w 1	10-11a <u>Rate</u> \$275.00	:30	NM 1	\$275.00
N 130 WFLA 10/21/16 10/21/16 M-F 10-11a Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16F 1	10-11a <u>Rate</u> \$275.00	:30	NM 1	\$275.00
N 131 WFLA 10/24/16 10/24/16 M-F 10-11a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16 M 1	10-11a <u>Rate</u> \$275.00	:30	NM 1	\$275.00
N 132 WFLA 10/26/16 10/26/16 M-F 10-11a Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16w 1	10-11a <u>Rate</u> \$275.00	:30	NM 1	\$275.00
N 133 WFLA 10/28/16 10/28/16 M-F 10-11a Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16F 1	10-11a <u>Rate</u> \$275.00	:30	NM 1	\$275.00
N 134 WFLA 10/31/16 10/31/16 M-F 10-11a Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 M 1	10-11a <u>Rate</u> \$275.00	:30	NM 1	\$275.00
N 135 WFLA 11/02/16 11/02/16 M-F 10-11a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16w 1	10-11a <u>Rate</u> \$275.00	:30	NM 1	\$275.00
N 136 WFLA 11/03/16 11/03/16 M-F 10-11a Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16T 1	10-11a <u>Rate</u> \$275.00	:30	NM 1	\$275.00
N 137 WFLA 11/04/16 11/04/16 M-F 10-11a Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16F 1	10-11a <u>Rate</u> \$275.00	:30	NM 1	\$275.00
N 138 WFLA 11/07/16	10-11a <u>Rate</u> \$275.00	:30	NM 1	\$275.00
N 139 WFLA 10/03/16	Local News @ 11a <u>Rate</u> \$330.00	:30	NM 1	\$330.00
N 140 WFLA 10/06/16 10/06/16 Local News @ 11a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Local News @ 11a Rate	:30	NM 1	\$330.00

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	Contract / Revision	Alt Order #
	948291 /	25321280
Contract Dates	Product	Estimate #
09/30/16 - 11/08/16	Farmer/Montelione/ War	5085

<u>Advertiser</u>	Original Date / Revision
POL/FL Democratic Party	09/30/16 / 10/10/16

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn Types	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16T 1	<u>Rate</u> \$330.00				
N 141 WFLA 10/10/16	Local News @ 11a Rate \$330.00	:30	NM	1	\$330.00
N 142 WFLA 10/17/16	Local News @ 11a Rate \$330.00	:30	NM	1	\$330.00
N 143 WFLA 10/21/16 10/21/16 Local News @ 11a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16F 1	Local News @ 11a <u>Rate</u> \$330.00	:30	NM	1	\$330.00
N 144 WFLA 10/24/16 10/24/16 Local News @ 11a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16 M 1	Local News @ 11a <u>Rate</u> \$330.00	:30	NM	1	\$330.00
N 145 WFLA 10/27/16	Local News @ 11a <u>Rate</u> \$330.00	:30	NM	1	\$330.00
N 146 WFLA 10/31/16 10/31/16 Local News @ 11a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 M 1	Local News @ 11a <u>Rate</u> \$330.00	:30	NM	1	\$330.00
N 147 WFLA 11/02/16 11/02/16 Local News @ 11a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16w 1	Local News @ 11a <u>Rate</u> \$330.00	:30	NM	1	\$330.00
N 148 WFLA 11/04/16	Local News @ 11a <u>Rate</u> \$330.00	:30	NM	1	\$330.00
N 149 WFLA 11/07/16	Local News @ 11a <u>Rate</u> \$330.00	:30	NM	1	\$330.00
N 150 WFLA 10/12/16 10/13/16 Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/1611 2	1258-4p <u>Rate</u> \$700.00	:30	NM	2	\$1,400.00
N 151 WFLA 10/17/16 10/17/16 Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 M 1	1258-4p <u>Rate</u> \$550.00	:30	NM	1	\$550.00
N 152 WFLA 10/20/16 10/20/16 Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16T 1	1258-4p <u>Rate</u> \$550.00	:30	NM	1	\$550.00
N 153 WFLA 10/25/16 10/25/16 Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 -T 1	1258-4p <u>Rate</u> \$550.00	:30	NM	1	\$550.00
N 154 WFLA 10/31/16 10/31/16 Days of Our Lives <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 M 1	1258-4p <u>Rate</u> \$550.00	:30	NM	1	\$550.00
N 155 WFLA 11/03/16 11/03/16 Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16T 1	1258-4p <u>Rate</u> \$550.00	:30	NM	1	\$550.00
N 156 WFLA 11/07/16 11/07/16 Days of Our Lives <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	1258-4p <u>Rate</u>	:30	NM	1	\$550.00



	Contract / Revision	Alt Order #
	948291 /	25321280
Contract Dates	<u>Product</u>	Estimate #
09/30/16 - 11/08/16	Farmer/Montelione/ War	5085

Advertiser	Original Date / Revision
POL/FL Democratic Party	09/30/16 / 10/10/16

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeSpots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/07/16 11/13/16 M 1	<u>Rate</u> \$550.00			
N 157 WFLA 10/05/16 10/05/16 M-F 3-4p <u>Start Date</u> End Date Weekdays Spots/Week Week: 10/03/16 10/09/16W 1	3-4p <u>Rate</u> \$675.00	:30	NM 1	\$675.00
N 158 WFLA 10/10/16 10/10/16 M-F 3-4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16 M 1	3-4p <u>Rate</u> \$675.00	:30	NM 1	\$675.00
N 159 WFLA 10/19/16 10/19/16 M-F 3-4p <u>Start Date</u> End Date Weekdays Spots/Week Week: 10/17/16 10/23/16W 1	3-4p <u>Rate</u> \$675.00	:30	NM 1	\$675.00
N 160 WFLA 10/26/16 10/26/16 M-F 3-4p <u>Start Date</u> End Date Weekdays Spots/Week Week: 10/24/16 10/30/16W 1	3-4p <u>Rate</u> \$675.00	:30	NM 1	\$675.00
N 161 WFLA 10/28/16 10/28/16 M-F 3-4p <u>Start Date</u> End Date Weekdays Spots/Week Week: 10/24/16 10/30/16F 1	3-4p <u>Rate</u> \$675.00	:30	NM 1	\$675.00
N 162 WFLA 11/04/16 11/04/16 M-F 3-4p <u>Start Date</u> End Date Weekdays Spots/Week Week: 10/31/16 11/06/16F 1	3-4p <u>Rate</u> \$675.00	:30	NM 1	\$675.00
N 163 WFLA 11/07/16 11/07/16 M-F 3-4p <u>Start Date</u> End Date Weekdays Spots/Week Week: 11/07/16 11/13/16 M 1	3-4p <u>Rate</u> \$675.00	:30	NM 1	\$675.00
N 164 WFLA 10/04/16 10/04/16 M-F 4-5p <u>Start Date</u> End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 -T 1	4-5p <u>Rate</u> \$625.00	:30	NM 1	\$625.00
N 165 WFLA 10/11/16	4-5p <u>Rate</u> \$1,250.00	:30	NM 1	\$1,250.00
N 166 WFLA 10/17/16 10/17/16 M-F 4-5p <u>Start Date</u> End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 M 1	4-5p <u>Rate</u> \$625.00	:30	NM 1	\$625.00
N 167 WFLA 10/24/16 10/24/16 M-F 4-5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16 M 1	4-5p <u>Rate</u> \$625.00	:30	NM 1	\$625.00
N 168 WFLA 10/28/16 10/28/16 M-F 4-5p <u>Start Date</u> End Date Weekdays Spots/Week Week: 10/24/16 10/30/16F 1	4-5p <u>Rate</u> \$625.00	:30	NM 1	\$625.00
N 169 WFLA 11/02/16 11/02/16 M-F 4-5p <u>Start Date</u> End Date Weekdays Spots/Week Week: 10/31/16 11/06/16W 1	4-5p <u>Rate</u> \$625.00	:30	NM 1	\$625.00
N 170 WFLA 11/07/16 11/07/16 M-F 4-5p <u>Start Date</u> End Date Weekdays Spots/Week Week: 11/07/16 11/13/16 M 1	4-5p <u>Rate</u> \$625.00	:30	NM 1	\$625.00
N 171 WFLA 10/04/16 10/04/16 M-F 5-530p Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 -T 1	5-530p <u>Rate</u> \$1,450.00	:30	NM 1	\$1,450.00
N 172 WFLA 10/18/16 10/18/16 M-F 5-530p	5-530p <u>Rate</u>	:30	NM 1	\$1,450.00



	Contract / Revision	Alt Order #
	948291 /	25321280
Contract Dates	<u>Product</u>	Estimate #
09/30/16 - 11/08/16	Farmer/Montelione/ War	5085

<u>Advertiser</u>	Original Date / Revision
POL/FL Democratic Party	09/30/16 / 10/10/16

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate R	tn TypeSpo	ots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16 -T 1	<u>Rate</u> \$1,450.00				
N 173 WFLA 10/28/16 10/28/16 M-F 5-530p Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16F 1	5-530p <u>Rate</u> \$1,450.00	:30	NM	1	\$1,450.00
N 174 WFLA 11/01/16 11/01/16 M-F 5-530p Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 -T 1	5-530p <u>Rate</u> \$1,450.00	:30	NM	1	\$1,450.00
N 175 WFLA 11/07/16 11/07/16 M-F 5-530p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/07/16 11/13/16 M 1	5-530p <u>Rate</u> \$1,450.00	:30	NM	1	\$1,450.00
N 176 WFLA 10/03/16 10/03/16 M-F 530-6p Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 M 1	530-6p <u>Rate</u> \$1,550.00	:30	NM	1	\$1,550.00
N 177 WFLA 10/10/16 10/10/16 M-F 530-6p Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 M 1	530-6p <u>Rate</u> \$1,550.00	:30	NM	1	\$1,550.00
N 178 WFLA 10/17/16	530-6p <u>Rate</u> \$1,550.00	:30	NM	1	\$1,550.00
N 179 WFLA 10/21/16 10/21/16 M-F 530-6p Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16F 1	530-6p <u>Rate</u> \$1,550.00	:30	NM	1	\$1,550.00
N 180 WFLA 10/24/16 10/24/16 M-F 530-6p Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 M 1	530-6p <u>Rate</u> \$1,550.00	:30	NM	1	\$1,550.00
N 181 WFLA 10/31/16 10/31/16 M-F 530-6p Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 M 1	530-6p <u>Rate</u> \$1,550.00	:30	NM	1	\$1,550.00
N 182 WFLA 11/07/16 11/07/16 M-F 530-6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/07/16 11/13/16 M 1	530-6p <u>Rate</u> \$1,550.00	:30	NM	1	\$1,550.00
N 183 WFLA 10/04/16 10/04/16 Local 6p News Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 -T 1	6-630p <u>Rate</u> \$2,450.00	:30	NM	1	\$2,450.00
N 184 WFLA 10/11/16	6-630p <u>Rate</u> \$4,900.00	:30	NM	1	\$4,900.00
N 185 WFLA 10/18/16	6-630p <u>Rate</u> \$2,450.00	:30	NM	1	\$2,450.00
N 186 WFLA 10/25/16 10/25/16 Local 6p News Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 -T 1	6-630p <u>Rate</u> \$2,450.00	:30	NM	1	\$2,450.00
N 187 WFLA 10/31/16 10/31/16 Local 6p News Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 M 1	6-630p <u>Rate</u> \$2,450.00	:30	NM	1	\$2,450.00
N 188 WFLA 11/07/16 11/07/16 Local 6p News Start Date End Date Weekdays Spots/Week	6-630p <u>Rate</u>	:30	NM	1	\$2,450.00



	Contract / Revision	Alt Order #
	948291 /	25321280
Contract Dates	<u>Product</u>	Estimate #
09/30/16 - 11/08/16	Farmer/Montelione/ War	5085

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 Original Date / Revision

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*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week F	Poto Ptn Tyno C	noto	Amount
Start Date End Date Description Start Date End Date Weekdays Spots/Week	Rate	Days Length Week F	Rate Rtn TypeS	pois	Amount
Week: 11/07/16 11/13/16 M 1	\$2,450.00				
N 189 WFLA 10/06/16 10/06/16 Local 7p News	7-730p	:30	NM	1	\$1,350.00
Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 T 1	<u>Rate</u> \$1,350.00				
N 190 WFLA 10/14/16 10/14/16 Local 7p News	7-730p	:30	NM	1	\$2,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16F 1	Rate \$2,700.00				
N 191 WFLA 10/21/16 10/21/16 Local 7p News	7-730p	:30	NM	1	\$1,350.00
Start Date End Date Weekdays Spots/Week	Rate				. ,
Week: 10/17/16 10/23/16F 1 N 192 WFLA 10/28/16 10/28/16 Local 7p News	\$1,350.00 7-730p	:30	NM	1	\$1,350.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	'	φ1,330.00
Week: 10/24/16 10/30/16F 1	\$1,350.00				
N 193 WFLA 11/02/16 11/02/16 Local 7p News Start Date End Date Weekdays Spots/Week	7-730p <u>Rate</u>	:30	NM	1	\$1,350.00
Week: 10/31/16 11/06/16W 1	\$1,350.00				
N 194 WFLA 11/07/16 11/07/16 Local 7p News	7-730p	:30	NM	1	\$1,350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/07/16 11/13/16 M 1	<u>Rate</u> \$1,350.00				
N 195 WFLA 10/06/16 10/06/16 M-F 730-8p	730-8p	:30	NM	1	\$1,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16T 1	<u>Rate</u> \$1,100.00				
N 196 WFLA 10/13/16 10/13/16 M-F 730-8p	730-8p	:30	NM	1	\$1,800.00
Start Date End Date Weekdays Spots/Week	Rate	100		•	* 1,000100
Week: 10/10/16 10/16/16T 1	\$1,800.00	.00	NIM	4	#1 100 00
N 197 WFLA 10/18/16 10/18/16 M-F 730-8p Start Date End Date Weekdays Spots/Week	730-8p <u>Rate</u>	:30	NM	1	\$1,100.00
Week: 10/17/16 10/23/16 -T 1	\$1,100.00				
N 198 WFLA 10/25/16 10/25/16 M-F 730-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	730-8p <u>Rate</u>	:30	NM	1	\$1,100.00
Week: 10/24/16 10/30/16 -T 1	\$1,100.00				
N 199 WFLA 11/01/16 11/01/16 M-F 730-8p	730-8p	:30	NM	1	\$1,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 -T 1	<u>Rate</u> \$1,100.00				
N 200 WFLA 11/07/16 11/07/16 M-F 730-8p	730-8p	:30	NM	1	\$1,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/07/16 11/13/16 M 1	Rate \$1,100.00				
N 201 WFLA 10/06/16 10/06/16 Late News M-Su	M-Su	:30	NM	1	\$700.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.00		•	ψ. σσ.σσ
Week: 10/03/16 10/09/16T 1	\$700.00		NIM		#700.00
N 202 WFLA 10/07/16 10/07/16 Late News M-Su Start Date End Date Weekdays Spots/Week	M-Su <u>Rate</u>	:30	NM	1	\$700.00
Week: 10/03/16 10/09/16F 1	\$700.00				
N 203 WFLA 10/12/16 10/12/16 Late News M-Su Start Date End Date Weekdays Spots/Week	M-Su Rate	:30	NM	1	\$700.00
Week: 10/10/16 10/16/16W 1	\$700.00				
N 204 WFLA 10/13/16 10/13/16 Late News M-Su	M-Su	:30	NM	1	\$700.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		J		

(* Line Transactions: N = New, E = Edited, D = Deleted)



	Contract / Revision	Alt Order #
	948291 /	25321280
Contract Dates	<u>Product</u>	Estimate #
09/30/16 - 11/08/16	Farmer/Montelione/ War	5085

 Advertiser
 Original Date / Revision

 POL/FL Democratic Party
 09/30/16 / 10/10/16

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeSpot	ts	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16T 1	<u>Rate</u> \$700.00				
N 205 WFLA 10/21/16 10/21/16 Late News M-Su	M-Su	:30	NM	1	\$700.00
Start Date Week: 10/17/16End Date 10/23/16Weekdays FSpots/Week111	<u>Rate</u> \$700.00				
N 206 WFLA 10/27/16 10/27/16 Late News M-Su Start Date End Date Weekdays Spots/Week	M-Su Rate	:30	NM	1	\$700.00
Week: 10/24/16 10/30/16T 1	\$700.00	-00		_	Φ 7 00.00
N 207 WFLA 10/31/16 10/31/16 Late News M-Su Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 M 1	M-Su <u>Rate</u> \$700.00	:30	NM	1	\$700.00
N 208 WFLA 11/02/16 11/02/16 Late News M-Su Start Date End Date Weekdays Spots/Week	M-Su Rate	:30	NM	1	\$700.00
Week: 10/31/16 11/06/16w 1	\$700.00				
N 209 WFLA 11/03/16 11/03/16 Late News M-Su <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	M-Su <u>Rate</u>	:30	NM	1	\$700.00
Week: 10/31/16 11/06/16T 1 N 210 WFLA 11/04/16 11/04/16 Late News M-Su	\$700.00 M-Su	:30	NM	1	\$700.00
Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16F 1	Rate \$700.00	.50	NIVI	1	φ/00.00
N 211 WFLA 10/08/16 10/08/16 Local Sa 6a News	6-7a	:30	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 S- 1	<u>Rate</u> \$100.00				
N 212 WFLA 10/15/16 10/15/16 Local Sa 6a News	6-7a	:30	NM	1	\$100.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/10/1610/16/16S-1	<u>Rate</u> \$100.00				
N 213 WFLA 10/22/16 10/22/16 Local Sa 6a News Start Date End Date Weekdays Spots/Week	6-7a Rate	:30	NM	1	\$100.00
Week: 10/17/16 10/23/16S- 1	\$100.00				
N 214 WFLA 10/29/16 10/29/16 Local Sa 6a News Start Date End Date Weekdays Spots/Week	6-7a <u>Rate</u>	:30	NM	1	\$100.00
Week: 10/24/16 10/30/16S- 1 N 215 WFLA 11/05/16 11/05/16 Local Sa 6a News	\$100.00 6-7a	:30	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 S- 1	Rate \$100.00	.00		•	Ψ100.00
N 216 WFLA 10/08/16 10/08/16 Local Sa 7a News Start Date End Date Weekdays Spots/Week	7-8a <u>Rate</u>	:30	NM	1	\$250.00
Week: 10/03/16 10/09/16S- 1	\$250.00				
N 217 WFLA 10/15/16 10/15/16 Local Sa 7a News Start Date End Date Weekdays Spots/Week	7-8a <u>Rate</u>	:30	NM	1	\$550.00
Week: 10/10/16	\$550.00 7-8a	:30	NM	1	\$250.00
Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 S- 1	Rate \$250.00	.30	INIVI	'	φ230.00
N 219 WFLA 10/29/16 10/29/16 Local Sa 7a News Start Date End Date Weekdays Spots/Week	7-8a <u>Rate</u>	:30	NM	1	\$250.00
Week: 10/24/16 10/30/16S- 1	\$250.00				
N 220 WFLA 11/05/16 11/05/16 Local Sa 7a News Start Date End Date Weekdays Spots/Week	7-8a <u>Rate</u>	:30	NM	1	\$250.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



	Contract / Revision	Alt Order #
	948291 /	25321280
Contract Dates	<u>Product</u>	Estimate #
09/30/16 - 11/08/16	Farmer/Montelione/ War	5085

<u>Advertiser</u> Original Date / Revision 09/30/16 / 10/10/16 **POL/FL Democratic Party**

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeSpot	s	Amount
Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 S- 1	<u>Rate</u> \$250.00				
N 221 WFLA 10/08/16 10/08/16 SNL Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16S- 1	Sa 1130p-1a <u>Rate</u> \$2,000.00	:30	NM	1	\$2,000.00
D 222 WFLA 10/15/16 10/15/16 SNL	Sa 1130p-1a	:30	NM	0	\$0.00
N 223 WFLA 10/22/16 10/22/16 SNL Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 S- 1	Sa 1130p-1a <u>Rate</u> \$2,000.00	:30	NM	1	\$2,000.00
N 224 WFLA 10/29/16 10/29/16 SNL Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16S- 1	Sa 1130p-1a <u>Rate</u> \$2,000.00	:30	NM	1	\$2,000.00
N 225 WFLA 11/05/16 11/05/16 SNL Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16S- 1	Sa 1130p-1a <u>Rate</u> \$2,000.00	:30	NM	1	\$2,000.00
N 226 WFLA 10/09/16 10/09/16 WFLA 6a News Sun Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16S 1	Su 6-7a <u>Rate</u> \$100.00	:30	NM	1	\$100.00
N 227 WFLA 10/16/16 10/16/16 WFLA 6a News Sun Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16S 2	Su 6-7a <u>Rate</u> \$200.00	:30	NM	2	\$400.00
N 228 WFLA 10/23/16 10/23/16 WFLA 6a News Sun <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16S 1	Su 6-7a <u>Rate</u> \$100.00	:30	NM	1	\$100.00
N 229 WFLA 10/30/16 10/30/16 WFLA 6a News Sun <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16S 1	Su 6-7a <u>Rate</u> \$100.00	:30	NM	1	\$100.00
N 230 WFLA 11/06/16 11/06/16 WFLA 6a News Sun Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16S 1	Su 6-7a <u>Rate</u> \$100.00	:30	NM	1	\$100.00
N 231 WFLA 10/09/16 10/09/16 WFLA 7a News Su Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16S 1	Su 7-8a <u>Rate</u> \$165.00	:30	NM	1	\$165.00
N 232 WFLA 10/16/16 10/16/16 WFLA 7a News Su Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16S 1	Su 7-8a <u>Rate</u> \$400.00	:30	NM	1	\$400.00
N 233 WFLA 10/23/16 10/23/16 WFLA 7a News Su Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16S 1	Su 7-8a <u>Rate</u> \$165.00	:30	NM	1	\$165.00
N 234 WFLA 10/30/16 10/30/16 WFLA 7a News Su Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16S 1	Su 7-8a <u>Rate</u> \$165.00	:30	NM	1	\$165.00
N 235 WFLA 11/06/16 11/06/16 WFLA 7a News Su Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16S 1	Su 7-8a <u>Rate</u> \$165.00	:30	NM	1	\$165.00
N 236 WFLA 10/09/16 10/09/16 Local Su 9a News Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16S 1	9-10a <u>Rate</u> \$125.00	:30	NM	1	\$125.00
N 237 WFLA 10/16/16 10/16/16 Local Su 9a News	9-10a	:30	NM	1	\$500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



Contract / Revision Alt Order # 948291 25321280 Contract Dates **Product** Estimate # 09/30/16 - 11/08/16 Farmer/Montelione/ War 5085

<u>Advertiser</u> Original Date / Revision / 10/10/16 09/30/16 **POL/FL Democratic Party**

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeSpots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Day's Longin Wook	тыс тыт турс орого	Amount
Week: 10/10/16 10/16/16S 1	\$500.00			
N 238 WFLA 10/23/16 10/23/16 Local Su 9a News	9-10a	:30	NM	\$125.00
Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16S 1	<u>Rate</u> \$125.00			
N 239 WFLA 10/30/16 10/30/16 Local Su 9a News	9-10a	:30	NM -	\$125.00
Start Date End Date Weekdays Spots/Week	Rate			* · - · · · ·
Week: 10/24/16 10/30/16S 1	\$125.00			
N 240 WFLA 11/06/16 11/06/16 Local Su 9a News	9-10a	:30	NM -	\$125.00
Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16S 1	Rate \$125.00			
N 241 WFLA 10/09/16 10/09/16 Meet the Press	10-11a	:30	NM -	\$3,000.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			, ,
Week: 10/03/16 10/09/16S 1	\$3,000.00			
D 242 WFLA 10/16/16 10/16/16 Meet the Press	10-11a	:30	NM (•
N 243 WFLA 10/23/16 10/23/16 Meet the Press Start Date End Date Weekdays Spots/Week	10-11a Rate	:30	NM ·	\$3,000.00
Week: 10/17/16 10/23/16S 1	\$3,000.00			
N 244 WFLA 10/30/16 10/30/16 Meet the Press	10-11a	:30	NM	\$3,000.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/24/16 10/30/16S 1	\$3,000.00			40.000.00
N 245 WFLA 11/06/16 11/06/16 Meet the Press Start Date End Date Weekdays Spots/Week	10-11a <u>Rate</u>	:30	NM -	\$3,000.00
Week: 10/31/16 11/06/16S 1	\$3,000.00			
N 246 WFLA 10/09/16 10/09/16 Su 6p News	6-630p	:30	NM -	\$1,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16S 1	Rate			
	\$1,100.00	-00	NIM .	ФО 000 00
N 247 WFLA 10/16/16 10/16/16 Su 6p News Start Date End Date Weekdays Spots/Week	6-630p <u>Rate</u>	:30	NM -	\$2,200.00
Week: 10/10/16 10/16/16S 1	\$2,200.00			
N 248 WFLA 10/23/16 10/23/16 Su 6p News	6-630p	:30	NM ·	\$1,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16S 1	<u>Rate</u> \$1,100.00			
N 249 WFLA 10/30/16 10/30/16 Su 6p News		:30	NM	¢1 100 00
Start Date End Date Weekdays Spots/Week	6-630p <u>Rate</u>	.30	INIVI	\$1,100.00
Week: 10/24/16 10/30/16S 1	\$1,100.00			
N 250 WFLA 11/06/16 11/06/16 Su 6p News	6-630p	:30	NM	\$1,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16S 1	<u>Rate</u> \$1,100.00			
N 251 WFLA 10/12/16 10/13/16 Local News @ 430a	430-5a	:30	NM 2	\$30.00
Start Date End Date Weekdays Spots/Week	430-3a Rate	.30	INIVI	_ φ30.00
Week: 10/10/16 10/16/1611 2	\$15.00			
		Totals 0.00	243	\$160,305.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/30/16	172	\$108,570.00	(\$16,285.50)	\$92,284.50
10/31/16 -11/08/16	71	\$51,735.00	(\$7,760.25)	\$43,974.75
Totals	243	\$160,305.00	(\$24,045.75)	\$136,259.25

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Print Date 10/11/16

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	Contract / Revision 948291 /	-	<u>Alt Order #</u> 25321280
Contract Dates 09/30/16 - 11/08/16	Product Farmer/Montelione	/ War	Estimate # 5085
Advertiser POL/FL Democratic Party			nal Date / Revision /30/16 / 10/10/16

Signature:	Date:	